

**SCOTTSDALE PRIDE COMMITTEE  
9191 E. SAN SALVADOR, SCOTTSDALE AZ  
TURQUOISE CONFERENCE ROOM  
OCTOBER 3, 2002**

**MINUTES**

**PRESENT:** Al Beasley, Chairman  
Cathy Zebarth, Vice Chairperson  
Debbie Fuller  
Steven Lichtblau  
Richard Gayle  
Susan Jorge  
Kristina LaJeunesse  
Jim Pompe  
Sonnie Stevens  
Ann Wurth

**ABSENT:** Gary Bretz  
Lisa Haskell  
Brian Webber

**STAFF:** Joanie Mead

**CALL TO ORDER**

Chairman Beasley called the regular meeting of the Scottsdale Pride Committee to order at 5:50 p.m.

**APPROVAL OF THE MINUTES**

A Motion was made by Ms. Stevens to approve the minutes of the September meeting as presented. The Motion was seconded by Mr. Gayle and passed unanimously.

**SUBCOMMITTEES**

**Public Relations/Marketing**

Chairman Beasley reported there was an article in the Scottsdale Republic regarding how people in Scottsdale are devoted to cleaning up their Town and the Treasures 'N Trash event was mentioned.

Ms. Zebarth reported she had taken care of the press releases for the Treasures 'N Trash event.

Mr. Pompe reported the TV commercial for Treasures 'N Trash has been completed. He further reported they need to take pictures at this year's event so they have some better still shots for next year's commercial.

## **NEW BUSINESS**

### **Treasures 'N Trash Project Planning**

Chairman Beasley reported the Treasures 'N Trash event would be held on October 26<sup>th</sup>.

Chairman Beasley stated this Saturday at 10:00 a.m. the committee can meet at his house to paint the rocks.

Chairman Beasley stated the Committee has scheduled a logistics meeting for the Treasures 'N Trash event on Tuesday, October 22<sup>nd</sup> at 4:00 p.m.

Chairman Beasley reported he went before the Neighborhood Enhancement Committee and requested funds for the T-shirts and the request was approved.

Chairman Beasley stated he wanted to encourage everyone to continue soliciting prizes.

Chairman Beasley stated they might want to consider putting numbers on some of the rocks that would correspond with the nicer prizes. It was discussed that the rocks with numbers might not be found.

Mr. Lichtblau suggested having a first aid kit available at the event.

Ms. Mead reported the T-shirt contest winner would be acknowledged at the October 7<sup>th</sup> City Council meeting. She further reported one of the committee members would need to make a presentation and introduce the artist. Mr. Lichtblau volunteered to make the presentation.

Ms. Mead stated she would have a list of every ones cell phone numbers for the day of the event so they could communicate with each other.

Ms. Mead presented information on what the T-shirts would look like. She reported the contest winners drawing would be on the front.

Ms. Mead reported the Communications and Public Affairs Office has recently been contacted by the Phoenix Suns because they are interested in an anti litter campaign. By teaming up with them, this would allow them to continue beyond Treasures 'N Trash.

Mr. Lichtblau stated his son belongs to a youth group and they might be able to help at the event.

Ms. Mead stated she wanted to encourage everyone to continue soliciting prizes because they will have a lot more volunteers this year.

### **ANNOUNCEMENTS**

Ms. Mead reported that Dennis Graves has resigned from the Committee. She further reported the three new committee appointments would be made at the November 4<sup>th</sup> City Council meeting.

### **ADJOURNMENT**

With no further business to discuss, the regular meeting of the Scottsdale Pride Committee was adjourned at 6:30 p.m.

Respectfully Submitted,

"For the Record" Court Reporters